

CASE STUDY

ACCELERATING PROGRAM LAUNCH

The situation

A large health system sought to launch a precision medicine program, combining genomics information with EHR and other data to enable disease prevention and future research.

Despite strong executive sponsorship, the health system was struggling to move past the planning phase.

We delivered

- Guidance on clinical services, workflows, and integration
- Strategy for provider engagement, education, and support
- Plans for patient engagement, recruitment & education
- Detailed roadmap for scaling with recommended metrics
- Test ordering built into Epic workflows, lab reporting available via EHR

KEY RESULTS

8 months

to program launch
after initiation with the Precision
Insights team

5,000 person

IRB-approved study launched with
whole genome sequencing and RoR

Poised for scale

Population health program up and
running in California with plans to
expand to additional sites